



The **Mash** Group

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**ST. LOUIS BASED MASH GROUP HOLDINGS, LLC HONORED AT ST. LOUIS  
MINORITY BUSINESS COUNCIL -- 2008 EXCELLENCE AWARDS GALA**

**WINS COVETED “2008 MBE OF THE YEAR AWARD”**

SAINT LOUIS, MO – The Mash Group, a St. Louis based global exhibit and tradeshow marketing firm was recently honored at the St. Louis Minority Business Council 2008 Excellence Awards Gala on December 4, 2008. The Mash Group was honored with the prestigious award for Manufacturing Excellence.

The Mash Group has achieved rapid growth and sales expansion since it's acquisition by A2K Holdings, LLC in March 2006. The Mash Group is an industry leading exhibit and event marketer, designer and manufacture of tradeshow exhibits. Key clients of the Mash Group includes: AT&T, Anheuser Busch Inbev, Energizer, Enterprise Rent-A-Car and American Express Incentive Services. The firm has grown significantly since 2006 by adding new clients including CitiMortgage, Ameren, Hornady Manufacturing, THF Realty, Inc., McCarthy Construction and Wolff Shoe, among others.

“The Mash Group is thrilled and honored to receive the prestigious 2008 MBE of the Year Award designation by the St. Louis Minority Business Council” said Kenneth Jones, President and CEO of The Mash Group. “We are certainly in good company with AT&T, Mastercard, SSM Healthcare and The University of Missouri also being acknowledged at the 2008 Excellence Awards Gala. The Mash Group will proudly honor the tradition of this coveted award by continuing to provide industry leading tradeshow exhibit products and services to our clients around the world”

The Mash Group is majority owned by A2K, Holdings, LLC, a management and investment firm located in the Clayton Business District. The Mash Group is a Minority Business Enterprise having received its MBE certification from the St. Louis Minority Business Council in November 2006.

*The **Mash Group** promises lasting impressions in corporate communications and marketing. The Mash Group creative team draws on expertise in all facets of event planning, exhibit design, and production to create imaginative results with single source accountability.*