



The **Mash** Group

Contact Information:

Brad Bateman
9758 Reavis Park Drive
St. Louis, MO 63123
(314-638-4200)
BBateman@mashgroup.com
www.mashgroup.com

FOR IMMEDIATE RELEASE: November 1, 2008

ST. LOUIS BASED MASH GROUP HOLDINGS, LLC ACHIEVES RAPID GROWTH AND BUSINESS EXPANSION, AND AWARDED MULTI-MILLION DOLLAR CONTRACT TO BUILD NEW TRADESHOW EXHIBIT

SAINT LOUIS, MO – The Mash Group, a St. Louis based global exhibit and tradeshow marketing firm has achieved rapid growth and sales expansion since it's acquisition by A2K Holdings, LLC in March 2006. The Mash Group is an industry leading exhibit and event marketer, designer and manufacture of tradeshow exhibits. Key clients of the Mash Group includes AT&T, Anheuser-Busch, Energizer, Enterprise Rent-A-Car and American Express Incentive Services, and the firm has grown significantly since 2006 by adding new clients including CitiMortgage, Ameren, Hornady Manufacturing, THF Realty, Inc., McCarthy Construction and Wolff Shoe, among others.

The Mash Group has been awarded a multi million dollar new exhibit construction award from Parker Corporation. "To have been selected by Parker, the world's leader in motion and control technologies and systems, as a partner in launching this broad new marketing agenda is a testament to our insistence on exceeding all conventional expectations" said Kenneth Jones, President and CEO of The Mash Group. "I am gratified that Parker recognized our commitment to exceeding their expectations. I believe our insistence on innovation, quality, and reliability was resonant with Parker's marketing team and their ambitious new initiative."

The Mash Group is majority owned by A2K, Holdings, LLC, a management and investment firm located in the Clayton Business District. The Mash Group is a Minority Business Enterprise having received its MBE certification from the St. Louis Minority Business Council in November 2006.

*The **Mash Group** promises lasting impressions in corporate communications and marketing. The Mash Group creative team draws on expertise in all facets of event planning, exhibit design, and production to create imaginative results with single source accountability.*