

## **Nolan Lovan Appointed Mash Group Vice President and Management Team Member**

Nolan Lovan has been appointed Vice President at the Mash Group in St. Louis.

Nolan Lovan joins the Mash Group with over 30 years of vested service with the Carpenter's Union and significant tradeshow industry experience managing Fortune 500 clients. Nolan has extensive management experience and a plethora of industry knowledge and skills. "Nolan's excellent relationship management experience and strong leadership abilities will add significant value to The Mash Group as we continue our focus on new client acquisition and business growth" said Kenneth Jones, President & CEO of the Mash Group. "We're also very pleased that Nolan will serve as a key member of our Mash Group Management Team" added Jones.

Nolan's key responsibilities with the Mash Group team will include: new client acquisition and account development; external sales growth; business development; and operational excellence initiatives in a number of key strategic areas.

Most recently, Nolan spent 10+ years as the Vice President at Boulder Exhibits in St. Louis where he specialized in overall exhibit management. Prior to that, Nolan has worked in management and at the carpenter level for key companies including: Koken Manufacturing, Cubicon Corporation, Loughman Cabinet Company, Midwest Woodworking, Lancia Woodworking, and Kelley Woodworking.

*The Mash Group is a fully certified Minority Business Enterprise and recipient of the 2008 American Marketing Association Annual Excellence Award - Event Category.*