



The **Mash** Group

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ST. LOUIS BASED MASH GROUP HOLDINGS, LLC SELECTED TO BUILD EXHIBIT GALLERY AT NATIONAL HORSESHOE PITCHING HALL OF FAME IN WENTZVILLE, MISSOURI

SAINT LOUIS, MO – The Mash Group, a St. Louis based global exhibit and tradeshow marketing firm has achieved rapid growth and sales expansion since it's acquisition by A2K Holdings, LLC in March 2006. The Mash Group is an industry leading exhibit and event marketer, designer and manufacture of tradeshow exhibits.

The Mash Group has been selected to fabricate the exhibit gallery at the National Horseshoe Pitching Hall of Fame in St. Charles County. Displays consist of a network of wall panels, pedestals, and spatial components designed to convey, through interpretive graphics, the history and nature of this cultural phenomena.

"I'm very pleased the Mash Group was selected to build the exhibit gallery of the National Horseshoe Pitching Hall of Fame" said Kenneth Jones, President & CEO of the Mash Group. "We are understandably proud to have been associated with this distinctive and well-received retelling of a colorful slice of a decidedly American pastime."

Visitors to the venue can experience the sport's nuances and rich heritage as they stroll through the gallery's enclaves, each portraying remnants of honored traditions and noteworthy achievements.

The Mash Group is majority owned by A2K, Holdings, LLC, a management and investment firm located in the Clayton Business District. The Mash Group is a Minority Business Enterprise having received its MBE certification from the St. Louis Minority Business Council in November 2006.

*The **Mash Group** promises lasting impressions in corporate communications and marketing. The Mash Group creative team draws on expertise in all facets of event planning, exhibit design, and production to create imaginative results with single source accountability.*